



SPONSORSHIP OPPORTUNITIES

NAPA VALLEY, CA

SEPTEMBER 12–15, 2024



SPORTFIVE





EVENT HIGHLIGHTS

When the TOUR comes to Napa.

The Golf Life Meets The Good Life

The PGA TOUR returns to Napa for the 11th consecutive year in 2024. The FedEx Cup Fall Series event offers all the excitement of professional golf with a flair for the finer things in life.

Elite Golf

Notable participants have included Max Homa, Sahith Theegala, Jon Rahm, Hideki Matsuyama, Rickie Fowler, Justin Thomas, Tony Finau, Will Zalatoris, Collin Morikawa, Patrick Cantlay and more.





EVENT HIGHLIGHTS

Supporting the Community

The Impact Through Golf Foundation Napa Valley (ITG) is the charitable organization that serves as the host organization for the PGA TOUR tournament held annually in Napa Valley, CA. By way of its proceeds from the tournament, ITGFNV will distribute its funds amongst a number of charitable organizations throughout the country with an emphasis on the greater Napa Valley area.

The tournament has raised over \$9 million for charity since the tournament moved to Napa in 2014. Some of the charities that benefited from the 2023 tournament include Ole Health, the Boys and Girls Clubs of Napa Valley, the Cameron Champ Foundation, First Tee of Sonoma Coast, Queen of the Valley Foundation, Jameson Humane, Napa Valley Community Foundation, and Travis Air Force Base Reserves.



By The Numbers



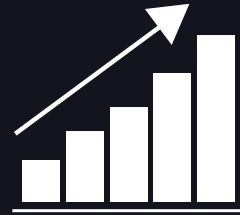
800

ANNUAL
VOLUNTEERS



80

COUNTRIES
REACHED VIA
BROADCAST



\$18M

ANNUAL
ECONOMIC
IMPACT



\$3B

LIFETIME
CHARITABLE
GIVING VIA PGA
TOUR

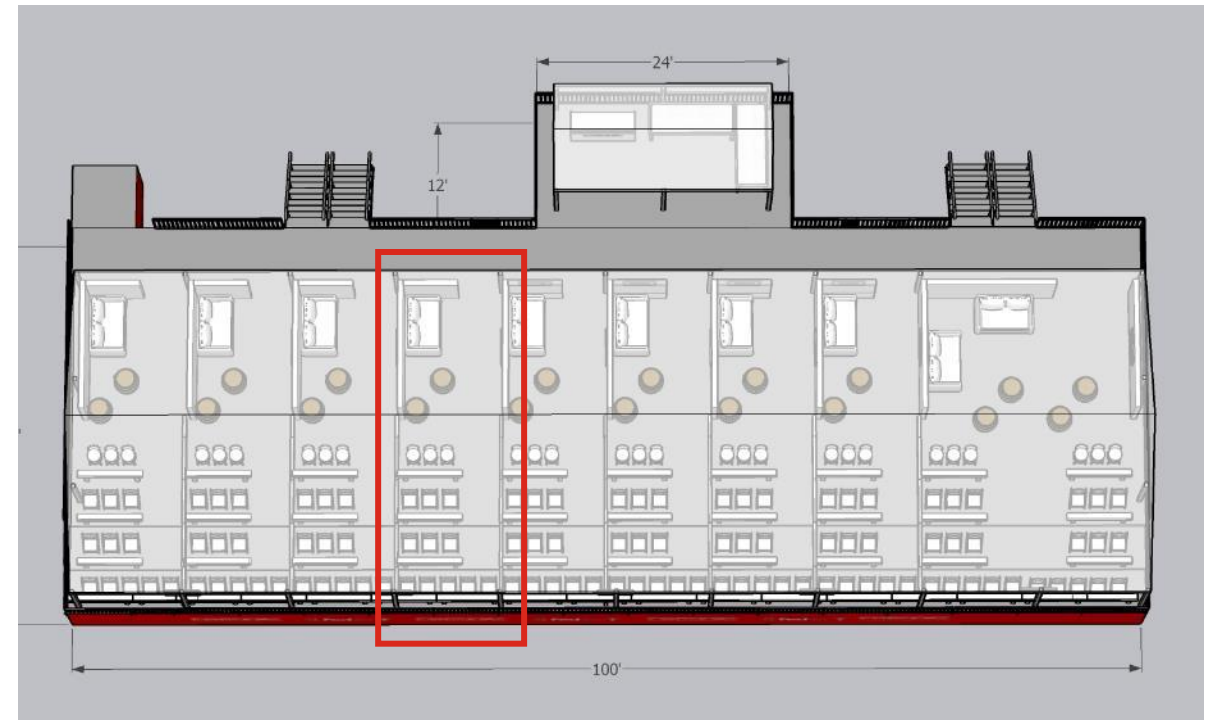
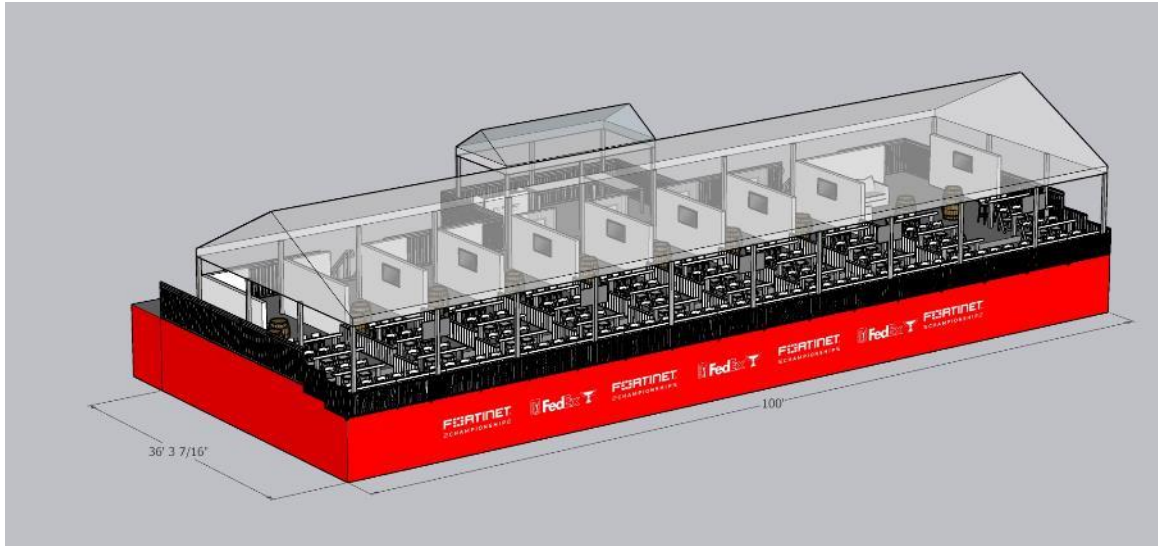


PRIVATE HOSPITALITY

Private hospitality experiences are covered, open-air, private seating venues with HD televisions, premium restrooms, all-inclusive F&B and company branding.

PRIVATE HOSPITALITY

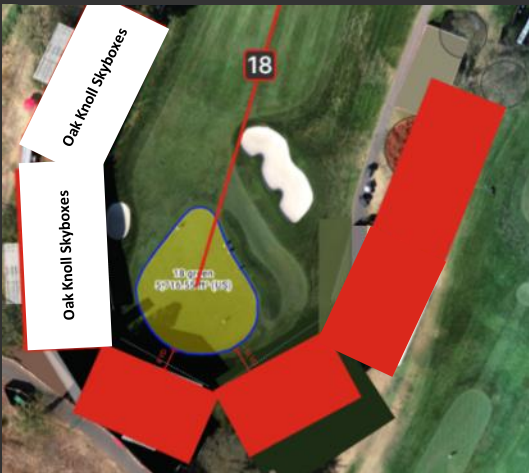
Oak Knoll Skyboxes





PRIVATE HOSPITALITY

Oak Knoll Skyboxes

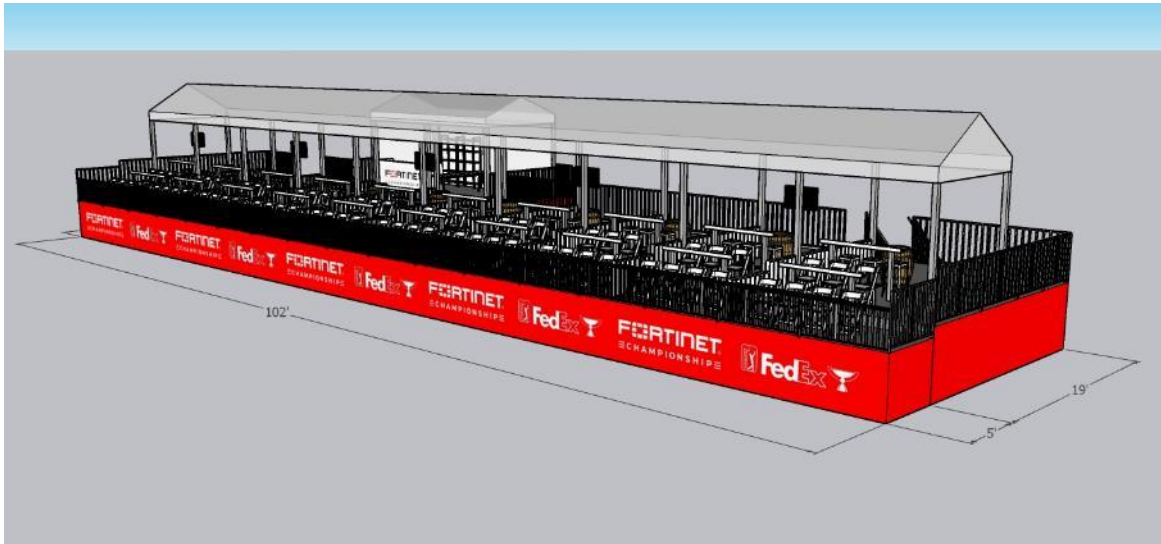


INVESTMENT:
2024: \$34,000
2025: \$35,700
2026: \$37,485

- Located to golfer's right of the 18th green with premium viewing of the finishing hole
- 20 digital tickets per day Thursday to Sunday
- 5 VIP parking passes per day
- 2 invitations to Tuesday Night Pairings Party
- 1 honorary observer group
- Option to purchase up to 10 additional tickets for \$400 per ticket per day

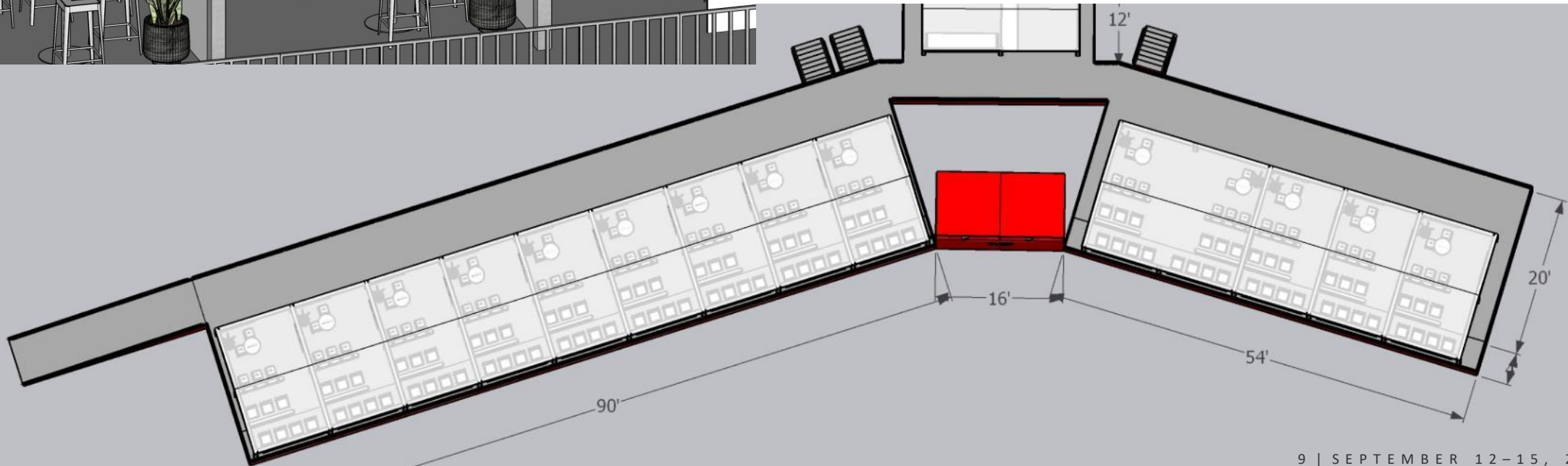
PRIVATE HOSPITALITY

Atlas Peak Cabanas - Fairway



PRIVATE HOSPITALITY

Atlas Peak Cabanas - Green





PRIVATE HOSPITALITY

Atlas Peak Cabanas

- Located on the new 17th hole with stunning views of the green, lake and Atlas Peak
- 12 digital tickets per day Thursday to Sunday
- 3 VIP parking passes per day
- 2 invitations to Tuesday Night Pairings Party
- Option to purchase up to 4 additional tickets for \$350 per ticket per day



INVESTMENT:
2024: \$19,200
2025: \$20,160
2026: \$21,168





PLAY WITH THE PROS

11 | SEPTEMBER 12-15, 2024

JASON DAY



PLAY WITH THE PROS

Monday Pro-Am

SEPTEMBER 9, 2024

- Four (4) playing positions in Monday Pro-Am
- Four (4) official tee prizes
- Shared golf carts
- Four (4) invitations to Pro-Am after golf reception
- Four (4) VIP parking passes for Monday

\$12,000 per group

TONY FINAU



PLAY WITH THE PROS

Wednesday Pro-Am

SEPTEMBER 11, 2024



RICKIE FOWLER

- Three (3) playing positions in Wednesday Pro-Am
- Three (3) official tee prizes
- Caddies are provided
- Six (6) invitations to Tuesday Night Pairings Party
- Three (3) invitations to Wednesday Pro-Am after golf reception
- Three (3) VIP parking passes for Wednesday

\$30,000 per group



SPONSORSHIP OPPORTUNITIES

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Custom Campaigns

The championship offers customized branding and marketing campaigns tailored to the objectives of each company.



GOLF IN
Napa

DOESN'T GET
bigger.



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SPORTFIVE

NAPA VALLEY, CA
Sept. 12–15, 2024
at Silverado Resort

